ORDER

Orders Order / Rev: 715923 06331768 Alt Order #: **CRAVAAK FOR CONGRESS** Product Desc: **KARE** Estimate: C30N06 Flight Dates: 10/30/12 - 11/06/12 Primary AE: Jim Quinn Sales Office: Original Date / Rev: 11/05/12 / 11/05/12 T-PHI Order Type: Political Sales Region: NAT Smart Media Group Inc/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: WEEKLY 814 King Street Agency Commission: Alexandria, VA 22314 15% Advertiser CRAVAACK, C / R /CON Name: A35+ New Business Thru: Demographic: **Product Codes:** PL-US House Representative Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL

Bill Plan

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month
10/29/12	11/04/12	86	\$58,925.00	\$50,086.25	Novembe
11/05/12	11/11/12	30	\$14,350.00	\$12,197.50	Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	116	\$73,275.00	\$62,283.75	0.00
Totals	116	\$73,275.00	\$62,283.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
1	KARE	11/02/12	2 11/02/12	Tonight Show	CM	1035pm-113	35pmF-	- :30	1	\$650.00 P-2	0.00 NM	0	\$0.00
				Tonight Show									
		HT SHOW											
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 10/		11/04/12	F	1 Ctor	\$650.00	0.00	Mookdov		anth Data	Dta Tuna		
Spo		Date Rar	- -	escription onight Show		t/End Time 5pm-1135pm		Weekday		<u>ngth </u>	Rtg Type 0.00 NM		
		edited	-11/04/12 1	orlight Show	1030	ppiii- i i sopiii		1		.30 (\$\psi_000.00)	0.00 11111		
										****	2 22 1114		
2	KARE	11/02/12	2 11/02/12	•	CM	2P-3P	F-	- :30	1	\$300.00 P-4	0.00 NM	1	\$300.00
	THE DO	OCTORS		The Doctors									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10		11/04/12	F	<u> </u>	\$300.00	0.00						
				M-F 4-430p	CM	4-430P	F-	- :30	1	\$525.00 P-4	0.00 NM	1	\$525.00
Ů	101112	11/02/12	11/02/12	KARE 11 4 News	_	1 1001	•	.00	•	ψο20.001	0.00 11111		ψο20.00
	4P NEV	٧S											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/	29/12	11/04/12	F	1	\$525.00	0.00						
5	KARE	11/02/12	2 11/02/12	M-F 5-530p	CM	5-530p	F-	- :30	1	\$1,975.00 P-4	0.00 NM	1	\$1,975.00
				KARE 11 5 News									
		1NWS-5											
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 10/		11/04/12	F	1	\$1,975.00	0.00						
6	KARE	11/02/12	2 11/02/12	M-F 9-10a	CM	9-10a	F-	- :30	2	\$350.00 P-4	0.00 NM	2	\$700.00
				TODAY								I	

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch Start End	Inventory Code	Prook	Stort/End 3	Fime Dave	lan Sn	oto F	Poto Dri	Rtg Type	Spoto	∧ mount
TODAY 11	Inventory Code		Start/End 7		Len Spo	uis r	Rate FII	Rig Type	Spois	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$350.00	Rating 0.00						
7 KARE 11/05/12 11/05/12	Tonight Show Tonight Show	СМ	1035pm-113	35pm M	- :30	1 \$1,0	00.00 P-4	0.00 NM	1	\$1,000.00
TONIGHT SHOW <u>Start Date</u> Week: 11/05/12	Weekdays M	Spots/Week	Rate \$1,000.00	Rating 0.00						
8 KARE 11/05/12 11/05/12	***	CM	2P-3P	M	- :30	2 \$1	75.00 P-2	0.00 NM	2	\$350.00
THE DOCTORS	The Doctors									
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays M	Spots/Week 2	Rate \$175.00	Rating 0.00						
9 KARE 11/05/12 11/05/12	M-F 4-430p KARE 11 4 News	СМ	4-430P	М	- :30	1 \$2	50.00 P-2	0.00 NM	1	\$250.00
4P NEWS	NAIL II 4 News	•								
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays M	Spots/Week 1	Rate \$250.00	Rating 0.00						
10 KARE 11/05/12 11/05/12		CM	430-5P	M	- :30	1 \$1,0	00.00 P-4	0.00 NM	1	\$1,000.00
JEOPARDY	Jeopardy									
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
11 KARE 11/05/12 11/05/12	•	CM	5-530p	M	- :30	1 \$1,8	00.00 P-4	0.00 NM	1	\$1,800.00
KARE11NWS-5	KARE 11 5 News	3								
Start Date End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 11/05/12 11/11/12 12 KARE 11/05/12 11/05/12		CM	\$1,800.00 5-6a	0.00 M	- :30	1 \$3	50.00 P-4	0.00 NM	1	\$350.00
KARE11-1ST EDT	KARE First Edition	on M-F								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12 11/11/12 13 KARE 11/05/12 11/05/12	M	CM	\$350.00 9-10a	0.00 M	- :30	2 \$3	50.00 P-4	0.00 NM	2	\$700.00
	TODAY	OW	3-104	W	.50	Ζ ψυ	30.001 4	0.00 14101	_	Ψ7 00.00
TODAY 11 Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12 11/11/12	M	2	\$350.00	0.00					_	
14 KARE 11/03/12 11/03/12	Sat 5-530p KARE 11 5 News	CM s Sa	5-530P	S	S- :30	1 \$5	00.00 P-2	0.00 NM	0	\$0.00
KARE11NWS-5 SA Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12 Spot Ch Date Range	S-	1	\$500.00 t/End Time	0.00	Mookdovo	Longth	Poto	Dta Tuno		
Spot Ch Date Range 1 KARE 10/29/12-11/04/12	Description Sat 5-530p	5-53			Weekdays	<u>Length</u> - :30		Rtg Type 0.00 NM		
Credited										
16 KARE 11/03/12 11/03/12	Sat 8-10a KARE 11 Saturda	CM av	8-10a	S	S- :30	2 \$5	00.00 P-2	0.00 NM	2	\$1,000.00
KARE11 NWS SAT		,								
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$500.00	Rating 0.00						
18 KARE 11/01/12 11/01/12	! Tonight Show Tonight Show	СМ	1035pm-113	35pmT	- :30	1 \$6	50.00 P-2	0.00 NM	0	\$0.00
TONIGHT SHOW	ronight onow									
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$650.00	Rating 0.00						
Spot Ch Date Range	Description	Start	/End Time	0.00	Weekdays	Length		Rtg Type		
1 KARE 10/29/12-11/04/12 Credited	I onight Show	1035	5pm-1135pm		Th	- :30	(\$650.00)	· 0.00 NM		
19 KARE 11/01/12 11/01/12	M-F 2-3p	CM	2P-3P	T	- :30	2 \$3	00.00 P-4	0.00 NM	2	\$600.00
	The Doctors									

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch Start End THE DOCTORS	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/29/12	<u>Weekdays</u> T	Spots/Week 2	Rate \$300.00	Rating 0.00					
20 KARE 11/01/12 11/01/12	M-F 4-430p KARE 11 4 News	CM	4-430P	T	:30	1 \$525.00 P-4	0.00 NM	1	\$525.00
4P NEWS	KARE II 4 News								
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	<u>Weekdays</u> T	Spots/Week 1	Rate \$525.00	Rating 0.00					
21 KARE 11/01/12 11/01/12	M-F 430-5p Jeopardy	СМ	430-5P	T	:30	1 \$1,350.00 P-4	0.00 NM	0	\$0.00
JEOPARDY	Mookdovo	Spoto/Mook	Poto	Poting					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> T		Rate \$1,350.00	Rating 0.00					
Spot Ch Date Range [2 KARE 10/29/12-11/04/12 I	Description M-F 430-5p	<u>Star</u> 430-	<u>:/End Time</u> 5P		<u>Weekdays</u> Th	Length Rate :30(\$1,350.00)	Rtg Type		
Credited	и и постор	100	0.			.σσ(ψ1,σσσ.σσ)	0.00 74111		
23 KARE 11/01/12 11/01/12	M-F 5-6a KARE First Edition	CM on M-F	5-6a	T-	:30	1 \$350.00 P-4	0.00 NM	1	\$350.00
KARE11-1ST EDT Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	T	1	\$350.00	0.00					
24 KARE 11/01/12 11/01/12	M-F 9-10a TODAY	CM	9-10a	T	:30	2 \$350.00 P-4	0.00 NM	2	\$700.00
TODAY 11			- .	5					
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> T	Spots/Week 2	Rate \$350.00	Rating 0.00					
25 KARE 10/30/12 10/30/12	Tonight Show Tonight Show	СМ	1035pm-11	35pm - T	:30	1 \$650.00 P-2	0.00 NM	1	\$650.00
TONIGHT SHOW	· ·								
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00					
26 KARE 10/30/12 10/30/12	M-F 2-3p The Doctors	СМ	2P-3P	- T	:30	2 \$300.00 P-4	0.00 NM	2	\$600.00
THE DOCTORS	THE DOCIOIS								
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	<u>Weekdays</u> - T	Spots/Week 2	Rate \$300.00	Rating 0.00					
28 KARE 10/30/12 10/30/12	M-F 430-5p	CM	430-5P	- T	:30	1 \$1,350.00 P-4	0.00 NM	0	\$0.00
JEOPARDY	Jeopardy								
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 <u>Spot Ch Date Range</u> [- T Description		\$1,350.00 E/End Time	0.00	Weekdays	Length Rate	Rtg Type		
2 KARE 10/29/12-11/04/12 I Credited	M-F 430-5p	430-	5P		- T	:30 (\$1,350.00)	0.00 <i>NM</i>		
30 KARE 10/30/12 11/06/12	M-F 5-6a	CM	5-6a	- T	:30	1 \$350.00 P-4	0.00 NM	3	\$1,050.00
COMMENTS APPLY TO SU	KARE First Edition					•			, ,
KARE11-1ST EDT <u>Start Date</u> <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	- T - T	1 2	\$350.00 \$350.00	0.00					
31 KARE 10/30/12 11/06/12	M-F 9-10a	CM	9-10a	- T	:30	1 \$350.00 P-4	0.00 NM	2	\$700.00
TODAY 11	TODAY								
Start Date End Date	Weekdays T	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	- T - T	1 1	\$350.00 \$350.00	0.00 0.00					
32 KARE 10/31/12 10/31/12	Tonight Show Tonight Show	СМ	1035pm-113	35pmW	:30	2 \$650.00 P-2	0.00 NM	2	\$1,300.00
TONIGHT SHOW Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
	 _			<u>~</u>			-		

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
32 KARE	10/31/1	2 10/31/12	Tonight Show Tonight Show	СМ	1035pm-113	35pm	W	:30	2	\$650.00 P-2	0.00 NM	2	\$1,300.00
TONIGH	HT SHOV	V	romgni onou										
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rati							
Week: 10/2		11/04/12 2 10/31/12		CM 2	\$650.00 2P-3P	0	.00 W	:30	2	\$300.00 P-4	0.00 NM	2	\$600.00
33 KAKE	10/31/1	2 10/31/12	The Doctors	Civi	21 -31		,,	.50	2	ψ300.001 -4	0.00 14101		ψ000.00
THE DC													
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$300.00	Rati 0	<u>.00</u>						
			M-F 4-430p	CM	4-430P		W	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
45 NEW	10		KARE 11 4 News										
4P NEW	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ina						
Week: 10/2		11/04/12	W	<u>3pots/Week</u>	\$525.00		.00						
35 KARE	10/31/1	2 10/31/12	M-F 430-5p	CM	430-5P		W	:30	1	\$1,350.00 P-4	0.00 NM	0	\$0.00
JEOPAF	אחע		Jeopardy										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ing						
Week: 10/2	29/12	11/04/12	W	1	\$1,350.00		.00						
	Date Ra	<u>nge</u> <u>D</u> 2-11/04/12 M	escription 4-F 430-5p	<u>Start</u> 430-	t/End Time		_	<u>Veekdays</u> -W	_	ngth <u>Rate</u> :30 (\$1,350.00)	Rtg Type		
	edited	1 1/0 -1 / 12 1V	1-1 4 30-3ρ	430-	OI .			- 11		.30 (ψ1,330.00)	0.00 /1///		
36 KARE	10/31/1	2 10/31/12	M-F 5-530p	CM	5-530p		W	:30	1	\$1,975.00 P-4	0.00 NM	1	\$1,975.00
			KARE 11 5 News										. ,
KARE11		End Data	Mookdays	Spots/Mook	Pata	Poti	ina						
Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,975.00	Rati 0	.00						
37 KARE	10/31/1	2 10/31/12	M-F 9-10a	CM	9-10a		W	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
TODAY	44		TODAY										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ina						
Week: 10/2		11/04/12	W	2	\$350.00		.00						
38 KARE	11/02/1	2 11/02/12	Tonight Show Tonight Show	СМ	1035pm-113	35pm	F	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati	ing						
Week: 10/2		11/04/12	F	1	\$650.00	0	.00						
39 KARE	11/02/1	2 11/02/12	DR OZ	СМ	3-4p		F	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rati							
Week: 10/2		11/04/12 2 11/02/12		CM	\$675.00 5-6a	0	.00 F	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
40 IVAIL	11/02/1	2 11/02/12	KARE First Editio		J-0a		1	.50	'	ψ330.001 -4	0.00 14101	· '	ψ330.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$350.00	Rati 0	ing .00						
			Today Show	CM	7-9a		F	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
			Today Show										
	rt Date	End Date	Weekdays F	Spots/Week	Rate	Rati							
Week: 10/2		11/04/12 2 11/05/12		CM	\$900.00 3-4p	0	.00 M	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
12 101112	11/00/11	2 11/00/12	DR OZ	O.III	0 ip		111	.00	•	φοσοίσοι 1	0.00 14111		φοσο.σσ
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
Week: 11/0		11/11/12	M	1	\$500.00	0	.00			\$050.00 D.4	0.00 NIM		#050.00
43 KARE	11/05/1	2 11/05/12	M-F 5-6a KARE First Editio	CM n M-F	5-6a		M	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ing						
Week: 11/0	05/12	11/11/12	M	1	\$350.00		.00						
44 KARE	11/05/1	2 11/05/12	Today Show Today Show	СМ	7-9a		M	:30	2	\$1,000.00 P-4	0.00 NM	2	\$2,000.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	<u>ing</u>						

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
44 KARE	11/05/1	2 11/05/12	Today Show Today Show	СМ	7-9a	М	:30	2	\$1,000.00 P-4	0.00 NM	2	\$2,000.00
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week 2	Rate \$1,000.00	Rating 0.00						
-		2 11/01/12	Tonight Show Tonight Show	СМ		35pm T	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
Sta Week: 10/	rt Date	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
		2 11/01/12	M-F 3-4p DR OZ	СМ	3-4p	T- ·	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Sta Week: 10/	rt Date	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$675.00	Rating 0.00						
		2 11/01/12		CM	5-6a	T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
48 KARE		11/04/12 2 11/01/12	Today Show	CM	\$350.00 7-9a	0.00 T-	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
	rt Date	End Date	Today Show WeekdaysT	Spots/Week	Rate	Rating						
Week: 10/2 49 KARE		11/04/12 2 10/30/12	Tonight Show	CM	\$900.00 1035pm-113	0.00 35pm - T	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
Sta	rt Date	End Date	Tonight Show Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	- T	1	\$650.00	0.00			Ф075 00 В 4	0.00.1114		4075.00
50 KARE	10/30/1	2 10/30/12	M-F 3-4p DR OZ	СМ	3-4p	- T ·	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
<u>Sta</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$675.00	Rating 0.00						
51 KARE	10/30/1	2 10/30/12	M-F 5-6a KARE First Edition	CM on M-F	5-6a	- T ·	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays - T	Spots/Week	Rate \$350.00	Rating 0.00						
52 KARE	10/30/1	2 11/06/12	Today Show Today Show	СМ	7-9a	- T ·	:30	3	\$700.00 P-4	0.00 NM	4	\$3,800.00
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10/2 Spot Ch	Date Ra	11/04/12 inge D	escription	3 <u>Star</u>	\$700.00 t/End Time	0.00	Weekdays	Le	ngth Rate	Rtg Type		
		2-11/04/12 T	,	7-9a			- T		*	0.00 NM		
	10/29/12 edited	2-11/04/12 T	oday Show	7-9a			- T		:30 (\$900.00)	0.00 NM		
		2-11/04/12 T	oday Show	7-9a			- T		:30 \$900.00	0.00 NM		
Week: 11/		11/11/12	- T	3	*	0.00	M/s sledens		and Date	D		
	Date Ra 11/05/12	<u>inge</u> <u>D</u> 2-11/11/12 T	<u>escription</u> odav Show	<u>Star</u> 7-9a	t/End Time		Weekdays		ngth Rate :30 \$1,000.00	Rtg Type 0.00 NM		
5 KARE	11/05/12	2-11/11/12 T	-	7-9a			- T		:30 (\$1,000.00)			
	edited 11/05/12	2-11/11/12 T	oday Show	7-9a			- T		:30 \$1,000.00	0.00 NM		
53 KARE	10/31/1	2 10/31/12	M-F 3-4p DR OZ	СМ	3-4p	W ·	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays W	Spots/Week	<u>Rate</u> \$675.00	Rating 0.00						
		2 10/31/12		CM	5-6a	W	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$350.00	Rating 0.00						
		2 10/31/12	Today Show Today Show	СМ	7-9a	W ·	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Section Column		Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Section Color Co	•	55 KARE 1	10/31/12	2 10/31/12	•	СМ	7-9a		W	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
Note Dame Football Sign Date End															
Spot Chapter Range Description Start/End Time Spot Chapter Cha	•	56 KARE 1	11/03/12	2 11/03/12			230-6P		S-	:30	1	\$500.00 P-2	0.00 NM	0	\$0.00
Table															
STATE 11/02/12 11/02/12 M-F1 11/130a CM 11 11/130a CM 11/130a									_						
Start Date End Date Meekdays Spots/Week Rate Rating Spots/We		Cred	ited												
Section Sect		57 KARE 1	11/02/12	2 11/02/12			11-1130a		F	:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
Start Date End Date Weekdays 11 Name Name Name Name Name N															
Start Date End Date Weekdays M 2 \$125.00 0.00	٠				M-F 11-1130a	CM				:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
Symbol S		Start	Date	End Date	Weekdays			Ratii	<u>ng</u>						
Start Date End Date Weekdays Spots/Week Rate News @ 11a Start Date End Date Weekdays Spots/Week Rate S										.20		\$405.00 D.4	0.00 NM	,	\$250.00
Week: 10/29/12		59 KARE 1	11/01/12	2 11/01/12			11-1130a		1	:30	2	\$125.00 P-4	U.UU INIVI	2	\$250.00
Start Date End Date Weekdays Spots/Week Rate Week 10/29/12 11/04/12 11/0															
Name										:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
Week: 10/29/12					KARE 11 News	@ 11a									
Start Date End Date Weekdays Spots/Week Rate Week: 10/09/12 11/04/12 11/															
Start Date End Date Weekdays 1/10/11/2 1/10/21/2 1/10/	•				M-F 11-1130a					:30	1	\$125.00 P-4	0.00 NM	1	\$125.00
Week: 11/05/12 11/11/12 T 1 \$125.00 0.00		Ctowt	Doto	End Data			Doto	Doti	. ~						
KARE 11 News ® 11a Mesk						Spots/vveek 1									
Start Date End Date Weekdays Spots/Week Rate Rating 0.00		62 KARE 1	10/31/12	2 10/31/12			11-1130a		W	:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
Week: 10/29/12 11/04/12 W 2 \$125.00 0.00		Start	Date	End Date			Rate	Ratii	าต						
The Doctors															
Week: 10/29/12 11/04/12 F- 1 \$300.00 0.00 64 KARE 11/01/12 11/01/12 I1/01/12 M-F 2-3p CM 2P-3P T :30 1 \$300.00 P-4 0.00 NM 1 \$300.00 Start Date Week 10/29/12 11/04/12 M-F 2-3p CM 2P-3P -T :30 1 \$300.00 P-4 0.00 NM 1 \$300.00 65 KARE 10/30/12 10/30/12 N-F 2-3p CM 2P-3P -T :30 1 \$300.00 P-4 0.00 NM 1 \$300.00 Start Date Week: 10/29/12 11/04/12 Meek: 2-3p CM 2P-3P -Week: -Week: -Week: -Week: 10/29/12 0.00 NM 1 \$300.00 Start Date Week: 10/29/12 11/04/12 Week: -Week: -Week: 10/29/12 M-F 9-10a CM 9-10a -Week: -W		63 KARE 1	11/02/12	2 11/02/12	· ·	СМ	2P-3P		F	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
CM 2P-3P CM						Spots/Week 1			<u> </u>						
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	•	64 KARE 1	11/01/12	2 11/01/12	•	CM	2P-3P		T	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Week: 10/29/12 11/04/12 T 1 \$300.00 0.00 65 KARE 10/30/12 10/30/12 10/30/12 In/05/12 M-F 9-10a CM 2P-3P -T :30 1 \$300.00 P-4 0.00 NM 1 \$300.00 Start Date Week: 10/29/12 11/04/12 -T End Date Weekdays In/04/12 -T Spots/Week Rate Spots/Week Rating Neek: 10/29/12 11/04/12 -W Rating Spots/Week Rate Rating Neek: 10/29/12 11/04/12 -W Rating Neek: 10/29/12 11/04/12 -W-F 9-10a N-F 9-10a N-F 9-10a N-F 9-10		Start	Date	End Date		Spots/Week	Rate	Ratii	na						
The Doctors Start Date End Date Weekdays Terrification Spots/Week Rate Rating 0.00		Week: 10/29	9/12	11/04/12	T	1	\$300.00	0.	00						
Week: 10/29/12 11/04/12 -T 1 \$300.00 0.00 66 KARE 10/31/12 10/31/12 N-F 2-3p The Doctors CM 2P-3PW :30 1 \$300.00 P-4 0.00 NM 1 \$300.00 P-4 0.00 NM 1 \$300.00 P-4 0.00 NM 1 \$300.00 P-4 0.00 NM 1 \$300.00 P-4 0.00 NM 1 \$300.00 P-4 0.00 NM 1 \$300.00 P-4 0.00 NM 1 \$350.00 P-4 0.00		65 KARE 1	10/30/12	2 10/30/12		СМ	2P-3P		- T	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
The Doctors Start Date End Date Weekdays Spots/Week Rate Rating 0.00						Spots/Week 1									
Week: 10/29/12 11/04/12 W 1 \$300.00 0.00 67 KARE 11/02/12 11/02/12 M-F 9-10a CM 9-10a F :30 1 \$350.00 P-4 0.00 NM 0.00 NM 0.00 NM 0.00 NM		66 KARE 1	10/31/12	2 10/31/12	•	СМ	2P-3P		W	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
M-F 9-10a Start Date End Date Weekdays Spots/Week Rate Rating 0.00						Spots/Week 1									
Week: 10/29/12 11/04/12 F 1 \$350.00 0.00 68 KARE 11/05/12 11/05/12 11/05/12 M-F 9-10a CM 9-10a M :30 1 \$350.00 P-4 0.00 NM	•	67 KARE 1	11/02/12	2 11/02/12		СМ	9-10a		F	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
M-F 9-10a <u>Start Date End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate Rating</u>						Spots/Week 1									
	•					CM	9-10a		M	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
						Spots/Week 1									

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
69 KARE	11/01/1	2 11/01/12	M-F 9-10a M-F 9-10a	СМ	9-10a	T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	Rate \$350.00	Rating 0.00						
-		2 10/30/12	M-F 9-10a M-F 9-10a	СМ	9-10a	- T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays - T	Spots/Week	Rate \$350.00	Rating 0.00						
		2 11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	- T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
<u>Sta</u> Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays - T	Spots/Week	Rate \$350.00	Rating 0.00						
		2 10/31/12	M-F 9-10a M-F 9-10a	CM	9-10a	W	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$350.00	Rating 0.00						
			Days of Our Lives		12-1p	F	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays F	Spots/Week	Rate \$300.00	Rating 0.00						
			M-F 4-430p KARE 11 4 News	CM	4-430P	F	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays F	Spots/Week	Rate \$525.00	Rating 0.00						
			M-F 4-430p KARE 11 4 News	СМ	4-430P	M	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
<u>Sta</u> Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week	Rate \$250.00	Rating 0.00						
		2 11/01/12	M-F 4-430p KARE 11 4 News	СМ	4-430P	T	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	Rate \$525.00	Rating 0.00						
77 KARE	10/30/1	2 10/30/12	M-F 4-430p KARE 11 4 News	СМ	4-430P	- T	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$525.00	Rating 0.00						
78 KARE	11/05/1	2 11/05/12	Days of Our Lives		12-1p	M	:30	1	\$225.00 P-2	0.00 NM	1	\$225.00
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$225.00	Rating 0.00						
79 KARE	11/01/1	2 11/01/12	Days of Our Lives		12-1p	T	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$300.00	Rating 0.00						
80 KARE	10/30/1	2 10/30/12	Days of Our Lives Days of Our Lives		12-1p	- T	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays - T	Spots/Week 1	Rate \$300.00	Rating 0.00						
81 KARE	10/31/1	2 10/31/12	Days of Our Lives Days of Our Lives		12-1p	W	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$300.00	Rating 0.00						
82 KARE	11/02/1	2 11/02/12	M-F 3-4p M-F 3-4p	CM	3-4p	F	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	Rate \$675.00	Rating 0.00						
		2 11/05/12	M-F 3-4p M-F 3-4p	СМ	3-4p	M	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
83 KARE 11/05/12 11/05/12	M-F 3-4p M-F 3-4p	CM	3-4p	M	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 <u>End Date</u>	Weekdays M	Spots/Week 1	Rate \$500.00	Rating 0.00						
84 KARE 11/01/12 11/01/12	M-F 3-4p M-F 3-4p	СМ	3-4p	T	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>End Date</u>	Weekdays T	Spots/Week 1	Rate \$675.00	Rating 0.00						
85 KARE 10/30/12 10/30/12	M-F 3-4p M-F 3-4p	СМ	3-4p	- T	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	Weekdays - T	Spots/Week 1	Rate \$675.00	Rating 0.00						
86 KARE 10/31/12 10/31/12	M-F 3-4p M-F 3-4p	СМ	3-4p	W	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	Weekdays W	Spots/Week 1	<u>Rate</u> \$675.00	Rating 0.00						
87 KARE 11/03/12 11/03/12	Sat 8-10a KARE 11 Saturda	CM y	8-10a	S-	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	Weekdays S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
88 KARE 11/03/12 11/03/12	Sat 6-630p KARE 11 6 News	CM Sa	KARE 11 6 N	News {S-	:30	1 :	\$1,450.00 P-4	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	S-	Spots/Week 1	Rate \$1,450.00	Rating 0.00						
1 KARE 10/29/12-11/04/12	Description Sat 6-630p		t/End Time E 11 6 News	<u>W</u>	<u>/eekdays</u> Sa	Len	gth <u>Rate</u> :30 (\$1,450.00)	Rtg Type 0.00 NM		
Credited										
89 KARE 11/04/12 11/04/12	Sun 5-530p KARE 11 5 News	CM Su	KARE 11 5 N	News (S	:30	1 :	\$1,450.00 P-4	0.00 NM	1	\$1,450.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays S	Spots/Week 1	Rate \$1,450.00	Rating 0.00						
90 KARE 11/01/12 11/01/12	NBC Nightly News NBC Nightly News		530-6P	T	:30	1	\$4,500.00 P-4	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	<u>Weekdays</u> T	Spots/Week	Rate \$4,500.00	Rating 0.00						
	Description		t/End Time		/eekdays	Len	gth Rate	Rtg Type		
1 KARE 10/29/12-11/04/12	NBC Nightly News	530-	6P		Th	-	:30 (\$4,500.00)	0.00 <i>NM</i>		
Credited							* . *		_	^
91 KARE 10/30/12 10/30/12	NBC Nightly News	3	530-6P	- T	:30	1 :	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date	- T	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
92 KARE 10/31/12 10/31/12	NBC Nightly News	3	530-6p	W	:30	1 :	\$4,500.00 P-2	0.00 NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	<u>Weekdays</u> W	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
	Description NBC Nightly News		t/End Time	<u>w</u>	<u>/eekdays</u> - W	Len	gth Rate :30 \$4,500.00	Rtg Type 0.00 NM		
93 KARE 10/30/12 10/30/12	Tue Prime Tue Prime	СМ	Tue Prime (9:00 PM-10:	- T	:30	1 :	\$4,050.00 P-4	0.00 NM	1	\$4,050.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12		Spots/Week	Rate \$4,050.00	Rating 0.00						
94 KARE 11/02/12 11/02/12		СМ		5xmF	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
Start Date	-	Spots/Week	Rate \$200.00	Rating 0.00						
95 KARE 11/03/12 11/03/12	SAT TDY NBC Today Show	CM (Sa)	6-8a	S-	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
Start Date End Date		Spots/Week	Rate	Rating						

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Flight Dates: 10/30/12 - 11/06/12 Estimate: C30N06

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
95 KARE	11/03/1	2 11/03/12	SAT TDY	CM	6-8a	S-	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
			NBC Today Show	` '								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	S-	2	\$350.00	0.00			4075 00 D 4	0.00.1114		4075.00
96 KARE	11/03/1	2 11/03/12	Sat 8-10a KARE 11 Saturda	CM ay	8-10a	S-	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	S-	1	\$675.00	0.00						
97 KARE	11/02/1	2 11/02/12	Late Night Late Night NBC	СМ	1135pm-12	35xm F	:30	2	\$200.00 P-2	0.00 NM	2	\$400.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	F	2	\$200.00	0.00						
98 KARE	11/03/1	2 11/03/12	Saturday Night Lives		Saturday Ni	ght LivS-	:30	2	\$2,250.00 P-1	0.00 NM	2	\$4,500.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	S-		\$2,250.00	0.00						
99 KARE	11/04/1	2 11/04/12	Chris Matthews M		1130a-12p	S	:30	1	\$1,500.00 P-1	0.00 NM	1	\$1,500.00
			Chris Matthews S	Sa/Su 430a-12	ŗ .							
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	S	1	\$1,500.00	0.00						
100 KARE	11/03/1	2 11/03/12	Sat 8-10a KARE 11 Saturda	CM ay	8-10a	S-	:30	2	\$1,000.00 P-1	0.00 NM	2	\$2,000.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	S-	2	\$1,000.00	0.00						
101 KARE	11/06/1	2 11/06/12	M-F 10-11a TODAY	СМ	10-11a	- T	:30	1	\$100.00 P-2	0.00 NM	1	\$100.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	- T	1	\$100.00	0.00						
N102 KARE	11/06/1	2 11/06/12	M-F 5-6a	СМ	5-6a	- T	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
			KARE First Edition	n M-F								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	- T	1	\$400.00	0.00						
103 KARE	11/04/1	2 11/04/12	MN Bound MN Bound	СМ	MN Bound	S	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	S	1	\$600.00	0.00						
104 KARE	11/06/1	2 11/06/12	M-F 9-10a M-F 9-10a	СМ	9-10a	- T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	- T	1	\$350.00	0.00						
N105 KARE		2 11/06/12	M-F 10-11a	CM	10-11a	- T	:30	1	\$100.00 P-2	0.00 NM	1	\$100.00
			M-F 10-11a									
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0)5/12	11/11/12	- T	1	\$100.00	0.00						
										Totals	116	\$73,275,00

Totals 116 \$73,275.00